

STRATEGY VS TACTICS

Is your team currently focused on implementing strategy or tactics?

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|--------------------------------|-----------------------------|
| ● Planning | ● Focused on the "doing" |
| ● Large scale | ● Smaller scale |
| ● Explains the "why" | ● Explains the "how" |
| ● Difficult to copy | ● Easy to copy |
| ● Play out over long timeframe | ● Shorter Time to Implement |

