## IMPORTANT - URGENT

FORWARD FOCUSED: EP17 RESOURCES

### IMPORTANT

If you don't accomplish this item you'll be behind on critical projects / movement in the organization.

### URGENT

Time sensitive but NOT critical to the organization or your job performance.

# URGENT IMPORTANT

QUADRANT 1 High Importance & High Urgency

### NOT URGENT

QUADRANT 2

High Importance & Low Urgency

# NOT IMPORTANT

QUADRANT 3 Low Importance & High Urgency

QUADRANT 4

Low Importance & Low Urgency

